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HANGING TEXT MESSAGES IN THE AIR NOW REALITY

SysDisc Solutions introduces an innovative location-based mobile application that transforms text messaging in to a whole new layer of discovery and fun.

Vancouver, B.C. – Using location-based technology, users at this time have the ability to hang messages in the air at specific places for friends to pick up and read when situated in the chosen vicinity. This new exciting application, now available on both the Apple App Store and Android’s Google Play, comes equipped with an augmented reality camera-view display. The enhanced perception of reality indicates the position of the surprise text relative to the receiver’s current location applying a visually appealing graphic of the message secured in HangMessage’s distinct yellow envelope in which users can observe hanging in the air, all in real-time, in a real-world environment. With one touch, HangMessage switches to Google Maps where recipients can start on their journey to retrieving the surprise message with the provided walking and driving directions, making it all part of the fun and games for both senders and receivers.

Moving towards a social platform, HangMessage enables users to hang messages for their friends from Facebook and Foursquare by simply tapping on their name under the relevant in-app tabs. Now users can keep up with friends, share experiences in places people have recently checked in to, hang surprise messages then anticipate for the receipt confirmation notification indicating that the recipient has returned to that location, picked up and read the message. From surprising a loved one to sending yourself a reminder message to buy milk when you pass by a supermarket or even crafting treasure hunts with your friends to see who can pick up all the messages first, the possibilities with HangMessage are endless.

SysDisc Solutions is a company based in Vancouver, Canada founded by its director Geoff Cohen in 2005. Geoff has 23 years of experience in robotics and IT engineering and was the principle of PeaceNet and GreenNet in the early days of the Internet which has now grown into an Environmental, Peace and Humans Rights network based in 22 different countries. Sergey Kargopolov, prior to joining SysDisc Solutions as the technical manager of HangMessage, was a principle of ZigZag one of the first photo sharing site in Kazakhstan that was based in the Amazon Cloud. It went on to win both the “Break Through of the Year First Prize” and the “Absolute Winner of the Year Prize” in the National Internet Award Ceremony in his home country. Hang Tran, upon finishing her BA in communications and publishing, joined HangMessage in 2012 as the social media marketing director.

– 30 –

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